

DATE: *Wednesday*
TIME: *9:59*
SPONSOR: *Haskell & Gilbert*
SOLICITOR: *L. M.*

Exam

THESE "BEFORE ~~CHRISTMAS~~" DAYS ARE VERY BUSY. BUT IF YOUR
TYPEWRITER IS FALLING APART UNDER THE STRAIN OF PRE-
+ copied notes
~~CHRISTMAS~~ PAPERS, YOU SHOULD TAKE THE TIME TO HAVE
HASKELL AND GILBERT'S CHECK IT. THEY WILL DO A THOROUGH
REPAIR JOB IN A SHORT TIME AND FOR A VERY REASONABLE RATE.
Greeting
WHILE YOU'RE THERE NOTICE THEIR ~~CHRISTMAS CARDS~~ ----
CARDS THAT REFLECT THE PERSONALITY OF THE SENDER. YOU SHOULD
CHOOSE YOUR CARDS WITH CARE AND TASTE FROM A COMPLETE
SELECTION. HASKELL AND GILBERT'S HAVE A WIDE VARIETY
OF ~~CHRISTMAS~~ CARDS FROM WHICH YOU CAN CHOOSE JUST WHAT
YOU WANT. WHETHER YOU WOULD LIKE SOMETHING GAY AND CHEER*
FULL OR SOMETHING IN A MORE SERIOUS VEIN, YOU WILL BE
SURE OF SENDING ~~CHRISTMAS~~ CARDS OF THE FINEST QUALITY.
SO WHEN YOU'RE DOWNTOWN, STOP IN AT HASKELL AND GILBERT'S
ON MAIN STREET.

YOU ARE TUNED TO 600, ~~W~~ WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. *The time is now 10:00*

ANNOUNCER'S SIGNATURE:

Anne Killiston
Mary Butler

DATE: 12/25/54
TIME: 10:30
SPONSOR: H. M. J. J. J.
SOLICITOR: H. M. J. J. J.

THESE BEFORE CHRISTMAS DAYS ARE VERY BUSY. BUT IF YOUR
TYPEWRITER IS FALLING APART UNDER THE STRAIN OF PRE-
CHRISTMAS PRESSURE, YOU SHOULD TAKE THE TIME TO HAVE
HASKELL AND GILBERT'S CHECK IT. THEY WILL DO A THOROUGH
REPAIR JOB IN A SHORT TIME AND FOR A VERY REASONABLE RATE.
WHILE YOU'RE THERE NOTICE THEIR CHRISTMAS CARDS-----
CARDS THAT REFLECT THE PERSONALITY OF THE SENDER. YOU SHOULD
CHOOSE YOUR CARDS WITH CARE AND TASTE FROM A COMPLETE
SELECTION. HASKELL AND GILBERT'S HAVE A WIDE VARIETY
OF CHRISTMAS CARDS FROM WHICH YOU CAN CHOOSE JUST WHAT
YOU WANT. WHETHER YOU WOULD LIKE SOMETHING GAY AND CHEERFUL
OR SOMETHING IN A MORE SERIOUS VEIN, YOU WILL BE
SURE OF FINDING CHRISTMAS CARDS OF THE FINEST QUALITY.
SO WHEN YOU'RE DOWNTOWN, STOP IN AT HASKELL AND GILBERT'S
ON MAIN STREET.

YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. The time is now 10:30

ADVERTISER'S SIGNATURE:

Handwritten signature